

Bovril

v.

Influenza.

Now that Influenza is making havoc everywhere a few words about the preventive qualities of Bovril will be both welcome and seasonable. From an occasional cup of Bovril (especially when the brain and body are fatigued by protracted work or any other cause) we derive a certain supply of nourishment, stimulation and warmth; without these the system is ill-equipped to ward off an attack of Influenza. Bovril is a mainstay and a sustenent, so stimulating and reinvigorating in its effects as to act as a most effectual bodyguard against the dangers of germ diseases, colds, chills and other ailments common to the winter season. Bovril not only wards off disease: it makes blood, bone, muscle and brain, serves as a fuel to keep up the fire of vitality, and, as a true food, effects permanent good.

